

ZACH TAYLOR

EXPERIENCE

LRW DESIGNER

JULY 2021 - PRESENT

Designer for multiple business units that cover a variety of needs such as e-books, logos, presentations, video editing, and more.

RANSOM DIGITAL CREATIVE DIRECTOR

JULY 2020 - JULY 2021

Creative lead in charge of creating documents, branding, logos, graphic documents, video editing, and client communications.

DOE RIVER GORGE MINISTRIES CAMP COUNSELOR & LIFEGUARD

SUMMER 2018 & 2019
Counselor for campers from age 15-18 years old and lifeguarding during the afternoon. Watched over campers for 2-4 weeks depending on program.

EDUCATION

EAST TENNESSEE STATE UNIVERSITY DIGITAL MEDIA, B.S. MAY 2021

Focused in Visualization

2020 AAF NATIONAL STUDENT ADVERTISING COMPETITION FINALIST

ALPHA PHI OMEGA ALUMNI VP of marketing

SKILLS

LAYOUT DESIGN

BRANDING

ILLUSTRATION

UX/UI PROTOTYPING



GRAPHIC DESIGN UX/UI DESIGN



CONTACT



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